



1. Exercises, Quizzes, Flashcards & Glossary

Number of Questions

2. Expert Instructor-Led Training

3. ADA Compliant & JAWS Compatible Platform

4. State of the Art Educator Tools

5. Award Winning Learning Platform (LMS)

6. Chapter & Lessons

Syllabus

Chapter 1: The Rise of Generative AI in Enterprises

Chapter 2: Scaling and Operationalizing Generative AI

Chapter 3: Scaling and Managing Generative AI Models in the Enterprise

Chapter 4: Responsible AI

Chapter 5: AI Deployment Strategies for Enterprises

Chapter 6: Prompt Engineering for Enterprises

Chapter 7: Fine-Tuning for Enterprises

Chapter 8: Orchestrating Generative AI Workflows

Chapter 9: The Six Ethical Dimensions of Enterprise AI

Chapter 10: Designing a Target Operating Model

Chapter 11: Cost Optimization Strategies for AI Enterprises

Chapter 12: Retrieval-Augmented Generation for Enterprises

Chapter 13: Model-as-a-Service (MaaS) for Enterprises

Chapter 14: Confidential AI

Chapter 15: Latency in Generative AI Solutions

Chapter 16: Multi-Modal Multi-Agentic Assistant Framework for Enterprises

Chapter 17: The Future of Enterprise AI

Chapter 18: Appendix

Videos and How To

## 1. Exercises

There is no limit to the number of times learners can attempt these. Exercises come with detailed remediation, which ensures that learners are confident on the topic before proceeding.

**91**  
EXERCISES

## 2. Quiz

Quizzes test your knowledge on the topics of the exam when you go through the course material. There is no limit to the number of times you can attempt it.

**210**  
QUIZ

## 3. flashcards

Flashcards are effective memory-aiding tools that help you learn complex topics easily. The flashcard will help you in memorizing definitions, terminologies, key concepts, and more. There is no limit to the number of times learners can attempt these. Flashcards help master the key concepts.

**76**  
FLASHCARDS

## 4. Glossary of terms

uCertify provides detailed explanations of concepts relevant to the course through Glossary. It contains a list of frequently used terminologies along with its detailed explanation. Glossary defines the key terms.



## 5. Expert Instructor-Led Training

uCertify uses the content from the finest publishers and only the IT industry's finest instructors. They have a minimum of 15 years real-world experience and are subject matter experts in their fields. Unlike a live class, you can study at your own pace. This creates a personal learning experience and gives you all the benefit of hands-on training with the flexibility of doing it around your schedule 24/7.

## 6. ADA Compliant & JAWS Compatible Platform

uCertify course and labs are ADA (Americans with Disability Act) compliant. It is now more accessible to students with features such as:

- Change the font, size, and color of the content of the course
- Text-to-speech, reads the text into spoken words
- Interactive videos, how-tos videos come with transcripts and voice-over
- Interactive transcripts, each word is clickable. Students can clip a specific part of the video by clicking on a word or a portion of the text.

JAWS (Job Access with Speech) is a computer screen reader program for Microsoft Windows that reads the screen either with a text-to-speech output or by a Refreshable Braille display. Student can easily navigate uCertify course using JAWS shortcut keys.

## 7. State of the Art Educator Tools

uCertify knows the importance of instructors and provide tools to help them do their job effectively. Instructors are able to clone and customize course. Do ability grouping. Create sections. Design grade scale and grade formula. Create and schedule assessments. Educators can also move a student from self-paced to mentor-guided to instructor-led mode in three clicks.

## 8. Award Winning Learning Platform (LMS)

uCertify has developed an award winning, highly interactive yet simple to use platform. The SIIA CODiE Awards is the only peer-reviewed program to showcase business and education technology's finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. uCertify has won CODiE awards consecutively for last 7 years:

- **2014**
  1. Best Postsecondary Learning Solution
  
- **2015**
  1. Best Education Solution
  2. Best Virtual Learning Solution
  3. Best Student Assessment Solution
  4. Best Postsecondary Learning Solution
  5. Best Career and Workforce Readiness Solution
  6. Best Instructional Solution in Other Curriculum Areas
  7. Best Corporate Learning/Workforce Development Solution
  
- **2016**
  1. Best Virtual Learning Solution
  2. Best Education Cloud-based Solution
  3. Best College and Career Readiness Solution
  4. Best Corporate / Workforce Learning Solution
  5. Best Postsecondary Learning Content Solution

6. Best Postsecondary LMS or Learning Platform
7. Best Learning Relationship Management Solution

- **2017**

1. Best Overall Education Solution
2. Best Student Assessment Solution
3. Best Corporate/Workforce Learning Solution
4. Best Higher Education LMS or Learning Platform

- **2018**

1. Best Higher Education LMS or Learning Platform
2. Best Instructional Solution in Other Curriculum Areas
3. Best Learning Relationship Management Solution

- **2019**

1. Best Virtual Learning Solution
2. Best Content Authoring Development or Curation Solution
3. Best Higher Education Learning Management Solution (LMS)

- **2020**

1. Best College and Career Readiness Solution
2. Best Cross-Curricular Solution
3. Best Virtual Learning Solution

## 9. Chapter & Lessons

uCertify brings these textbooks to life. It is full of interactive activities that keeps the learner engaged. uCertify brings all available learning resources for a topic in one place so that the learner can efficiently learn without going to multiple places. Challenge questions are also embedded in the chapters so learners can attempt those while they are learning about that particular topic. This helps them grasp the concepts better because they can go over it again right away which improves learning.

Learners can do Flashcards, Exercises, Quizzes and Labs related to each chapter. At the end of every lesson, uCertify courses guide the learners on the path they should follow.

# Syllabus

## Chapter 1: The Rise of Generative AI in Enterprises

- Evolution of Generative Artificial Intelligence
- Historical and Theoretical Foundations of Generative AI
- The Core Philosophy Behind Generative AI
- How Generative AI Thinks: From Input to Creation
- Where GenAI Creates Value in the Enterprise
- Enterprise Use-Case
- Inside the Architecture of Generative AI Systems
- Hands-On Lab: Experimental Setup
- Challenges and Opportunities
- Key Takeaways
- Reflection Questions

## Chapter 2: Scaling and Operationalizing Generative AI

- Hands-On Lab: Experimental Setup
- Challenges of Model-Specific Scaling
- Model Sourcing and Deployment Strategies

- Five Dimensions of Model Scale
- LLMOps: The Operational Backbone Of Enterprise-Scale AI
- Data Management in Production
- Integrating Model Governance and Observability
- Future Trends in Scalable Production
- Business Objectives of Using Large Language Models (LLMs)
- Key Takeaways
- Reflection Questions

### Chapter 3: Scaling and Managing Generative AI Models in the Enterprise

- Understanding the Model Landscape
- Key Decision Factors for Enterprises
- Strategic Implications
- Model Sourcing and Selection
- Hands-On Lab: Experimental Setup
- Data Management: The Foundation of AI Performance
- Model Evaluation, Fine-Tuning, and Optimization
- Model Orchestration, Observability, and Governance

- Production-Grade Scaling and Enterprise Readiness
- Model Observability
- Model Governance
- Key Takeaways
- Reflection Questions

## Chapter 4: Responsible AI

- Operationalizing Responsible AI in the Enterprise
- The Imperative of Responsible AI
- Hands-On Lab: Experimental Setup
- Building Governance Frameworks for AI
- AI Safety and Guardrail Design
- Regulatory and Governance Landscape
- Sustainable AI at Scale
- Responsible AI Implementation Roadmap
- Future of Responsible AI: Ethical Automation
- Responsible AI Metrics and Performance Indicators
- Key Takeaways
- Reflection Questions

## Chapter 5: AI Deployment Strategies for Enterprises

- From Prototype to Production
- Enterprise Lifecycle Architecture
- Understanding AI Deployment Patterns
- Hands-On Lab: Experimental Setup
- Model Sourcing and Landing Zone Requirements
- Comparing Deployment Patterns: Pros and Cons
- Business Alignment: ROI / TCO Framework for Deployment Patterns
- Positioning Deployment Patterns Strategically
- Deployment Strategies for AI Applications Powered by LLMs
- Observability, Drift Detection, and Incident Workflow for LLM Deployments
- Performance Optimization in AI Deployment
- FinOps + LLMOps Integration
- Future Trends in AI Deployment
- Key Takeaways
- Reflection Questions

## Chapter 6: Prompt Engineering for Enterprises

- The Language of Machines
- The Core Principles of Prompt Engineering
- Prompt Engineering in the Enterprise Context
- Hands-On Lab: Experimental Setup
- Single-Input Prompting Scenarios
- Multi-Input Prompting and Scaling
- Scaling Prompt Engineering Across the Enterprise
- Prompt Optimization and Automation
- Ethical and Responsible Prompting
- Future Trends in Prompt Engineering
- Key Takeaways
- Reflection Questions

## Chapter 7: Fine-Tuning for Enterprises

- Introduction: From General Intelligence to Domain Expertise
- The Concept and Purpose of Fine-Tuning
- The Fine-Tuning Lifecycle
- Fine-Tuning Techniques and Frameworks

- Hands-On Lab: Experimental Setup
- Evaluating Fine-Tuned Models
- Integrating Fine-Tuned Models into Enterprise Systems
- Compliance and Ethical Considerations
- Future Trends in Enterprise Fine-Tuning
- Key Takeaways
- Reflection Questions

## Chapter 8: Orchestrating Generative AI Workflows

- Introduction: From Models to Systems
- The Concept of AI Orchestration
- Key Objectives:
- Components of an Orchestration Platform
- Orchestration Across Deployment Environments
- Hands-On Lab: Experimental Setup
- Workflow Design and Automation
- Model Orchestration Framework
- Governance and Observability Integration
- Integration with Enterprise Systems

- Future of AI Orchestration
- Key Takeaways
- Reflection Questions

## Chapter 9: The Six Ethical Dimensions of Enterprise AI

- Introduction: From Compliance to Conscious Design
- The Six Ethical Dimensions of Enterprise AI
- Responsible Infusion: Embedding Ethics into Enterprise DNA
- User-Centric Design and Human Alignment
- Hands-On Lab: Experimental Setup
- Ethical Guardrails and Governance Metrics
- Communication and Cultural Adoption
- Future of Ethical AI in Enterprises
- Key Takeaways
- Reflection Questions

## Chapter 10: Designing a Target Operating Model

- Introduction: The Shift from Projects to Platforms
- Defining an AI Target Operating Model

- The Seven Layers of the Holistic Operating Model
- Principles Guiding an AI Operating Model
- Feedback Loop and Continuous Improvement
- Hands-On Lab: Experimental Setup
- Organizational Change and Capability Building
- Maturity Roadmap for AI Operating Models
- Challenges in Implementing AI-TOM
- Future of Operating Models in the AI Era
- Key Takeaways
- Reflection Questions

## Chapter 11: Cost Optimization Strategies for AI Enterprises

- Introduction: The Economics of Generative AI
- Key Levers for Cost Optimization
- Understanding Total Cost of Ownership (TCO)
- The Two Peripheries of AI Cost Optimization
- Hands-On Lab: Experimental Setup
- Balancing Cost, Performance, and Quality

- FinOps and AI-Ops Integration
- Cost-Aware AI Design Principles
- Continuous Cost Optimization and Feedback
- The Future of AI Cost Optimization
- Key Takeaways
- Reflection Questions

## Chapter 12: Retrieval-Augmented Generation for Enterprises

- Introduction: The Problem of Hallucination
- Understanding Retrieval-Augmented Generation (RAG)
- RAG Architecture for Enterprise AI
- RAG at Scale: Infrastructure and Deployment
- Types of RAG Architectures
- RAG in Enterprise Scenarios
- Hands-On Lab: Experimental Setup
- Measuring RAG Performance
- Integrating RAG into Enterprise Systems
- Governance and Observability in RAG
- Performance Optimization in RAG Systems

- Future of RAG in Enterprises
- Key Takeaways
- Reflection Questions

## Chapter 13: Model-as-a-Service (MaaS) for Enterprises

- Introduction: From Infrastructure to Intelligence Services
- What is Model-as-a-Service (MaaS)?
- Architecture of Model-as-a-Service
- The MaaS Quadrants: Evaluating Service Models
- Advantages of the MaaS Model
- Risks and Challenges
- MaaS Implementation Framework
- MaaS and AI Ecosystem Integration
- Hands-On Lab: Experimental Setup
- Future of MaaS: Autonomous and Federated Models
- Key Takeaways
- Reflection Questions

## Chapter 14: Confidential AI

- Introduction: The Trust Imperative in Enterprise AI
- What is Confidential AI?
- Technical Foundations of Confidential AI
- Vulnerabilities in AI Confidentiality
- Confidential AI Architecture for Enterprises
- Confidential AI in Practice: Industry Use Cases
- Hands-On Lab: Experimental Setup
- Governance and Compliance in Confidential AI
- The Future of Confidential AI
- Key Takeaways
- Reflection Questions

## Chapter 15: Latency in Generative AI Solutions

- Why Latency Matters in Generative AI
- Understanding Latency in Generative AI
- Holistic Latency Optimization Framework
- Balancing Latency, Accuracy, and Cost
- Hands-On Lab: Experimental Setup

- Future of Latency Optimization in Generative AI
- Key Takeaways
- Reflection Questions

## Chapter 16: Multi-Modal Multi-Agent Assistant Framework for Enterprises

- The Rise of Multi-Agent Intelligence
- Understanding Multi-Agent Systems in Generative AI
- Hands-On Lab: Experimental Setup
- The Multi-Modal Dimension
- Architecture of Multi-Modal Multi-Agent Frameworks
- Communication and Coordination Among Agents
- Enterprise Applications of Multi-Agent Frameworks
- Orchestration Tools and Frameworks
- Challenges in Multi-Agent Systems
- The Future: Towards Autonomous Enterprise Ecosystems
- Key Takeaways
- Reflection Questions

## Chapter 17: The Future of Enterprise AI

- Introduction: From Automation to Autonomy
- Pillars of the Autonomous Enterprise
- The Architecture of Autonomous AI Systems
- Role of Multi-Agent and Multi-Modal Intelligence
- Ethical Autonomy and Human-AI Co-Governance
- AI-Driven Business Ecosystems
- Future Technologies Driving Enterprise AI Evolution
- The Human Role in an Autonomous AI Future
- Vision 2035: The Autonomous Intelligent Enterprise
- Key Takeaways
- Reflection Questions

## Chapter 18: Appendix

- AI Career Paths Explained | Technical vs Non-Technical AI Jobs

## Videos and How To

uCertify course includes videos to help understand concepts. It also includes How Tos that help learners in accomplishing certain tasks.

18

VIDEOS

29

MINUTES

You can't stay away! Get

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