

1. Exercises, Quizzes, Flashcards & Glossary

Number of Questions

2. Expert Instructor-Led Training

3. ADA Compliant & JAWS Compatible Platform

4. State of the Art Educator Tools

5. Award Winning Learning Platform (LMS)

6. Chapter & Lessons

Syllabus

Chapter 1: Introduction

Chapter 2: Business Accounting Fundamentals

Chapter 3: Financial Effects of Transactions

Chapter 4: Getting Started in the Bookkeeping Cycle

Chapter 5: The Bookkeeping Cycle: Adjusting and Closing Entries

Chapter 6: Accounting in the Digital Age

Chapter 7: Understanding Basic Accounting Concepts and Methods

Chapter 8: The Effects and Reporting of Profit

Chapter 9: Reporting Financial Condition in the Balance Sheet

Chapter 10: Coupling the Income Statement and Balance Sheet

Chapter 11: Reporting Cash Flows and Changes in Owners' Equity

Chapter 12: Analyzing Profit Behavior

Chapter 13: Tackling Managerial Cost Accounting

Chapter 14: Business Planning and Raising Capital

Chapter 15: Ten Things You Should Know About Business Financial Statements

Chapter 16: A Ten-Point Checklist for Management Accountants

Videos and How To

1.  **Expert Instructor-Led Training**

uCertify uses the content from the finest publishers and only the IT industry's finest instructors. They have a minimum of 15 years real-world experience and are subject matter experts in their fields. Unlike a live class, you can study at your own pace. This creates a personal learning experience and gives you all the benefit of hands-on training with the flexibility of doing it around your schedule 24/7.

2. ADA Compliant & JAWS Compatible Platform

uCertify course and labs are ADA (Americans with Disability Act) compliant. It is now more accessible to students with features such as:

- Change the font, size, and color of the content of the course
- Text-to-speech, reads the text into spoken words
- Interactive videos, how-tos videos come with transcripts and voice-over
- Interactive transcripts, each word is clickable. Students can clip a specific part of the video by clicking on a word or a portion of the text.

JAWS (Job Access with Speech) is a computer screen reader program for Microsoft Windows that reads the screen either with a text-to-speech output or by a Refreshable Braille display. Student can easily navigate uCertify course using JAWS shortcut keys.

3. State of the Art Educator Tools

uCertify knows the importance of instructors and provide tools to help them do their job effectively. Instructors are able to clone and customize course. Do ability grouping. Create sections. Design grade scale and grade formula. Create and schedule assessments. Educators can also move a student from self-paced to mentor-guided to instructor-led mode in three clicks.

4. Award Winning Learning Platform (LMS)

uCertify has developed an award winning, highly interactive yet simple to use platform. The SIIA CODiE Awards is the only peer-reviewed program to showcase business and education technology's finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. uCertify has won CODiE awards consecutively for last 7 years:

- **2014**
 1. Best Postsecondary Learning Solution

- **2015**
 1. Best Education Solution
 2. Best Virtual Learning Solution
 3. Best Student Assessment Solution
 4. Best Postsecondary Learning Solution
 5. Best Career and Workforce Readiness Solution
 6. Best Instructional Solution in Other Curriculum Areas
 7. Best Corporate Learning/Workforce Development Solution

- **2016**
 1. Best Virtual Learning Solution
 2. Best Education Cloud-based Solution
 3. Best College and Career Readiness Solution
 4. Best Corporate / Workforce Learning Solution
 5. Best Postsecondary Learning Content Solution
 6. Best Postsecondary LMS or Learning Platform
 7. Best Learning Relationship Management Solution

- **2017**
 1. Best Overall Education Solution
 2. Best Student Assessment Solution
 3. Best Corporate/Workforce Learning Solution
 4. Best Higher Education LMS or Learning Platform

- **2018**
 1. Best Higher Education LMS or Learning Platform
 2. Best Instructional Solution in Other Curriculum Areas
 3. Best Learning Relationship Management Solution

- **2019**
 1. Best Virtual Learning Solution
 2. Best Content Authoring Development or Curation Solution
 3. Best Higher Education Learning Management Solution (LMS)

- **2020**
 1. Best College and Career Readiness Solution
 2. Best Cross-Curricular Solution
 3. Best Virtual Learning Solution

5. Chapter & Lessons

uCertify brings these textbooks to life. It is full of interactive activities that keeps the learner engaged. uCertify brings all available learning resources for a topic in one place so that the learner can efficiently learn without going to multiple places. Challenge questions are also embedded in the chapters so learners can attempt those while they are learning about that particular topic. This helps them grasp the concepts better because they can go over it again right away which improves learning.

Learners can do Flashcards, Exercises, Quizzes and Labs related to each chapter. At the end of every lesson, uCertify courses guide the learners on the path they should follow.

Syllabus

Chapter 1: Introduction

- About This Course

- Foolish Assumptions

- Icons Used in This Course

- Beyond the Course

- Where to Go from Here

Chapter 2: Business Accounting Fundamentals

- Keeping the Accounting Equation in Balance
- Distinguishing Between Cash- and Accrual-Basis Accounting
- Summarizing Profit Activities in the Income (Profit & Loss) Statement
- Assembling a Balance Sheet
- Partitioning the Statement of Cash Flows
- Tracing How Dishonest Accounting Distorts Financial Statements
- Answers to Problems on Elements of Business Accounting

Chapter 3: Financial Effects of Transactions

- Classifying Business Transactions
- Seeing Both Sides of Business Transactions
- Concentrating on Sales
- Concentrating on Expenses
- Determining the Composite Effect of Profit
- Answers to Problems on Financial Effects of Transactions

Chapter 4: Getting Started in the Bookkeeping Cycle

- Constructing the Chart of Accounts
- Distinguishing Real and Nominal Accounts
- Knowing Your Debits from Your Credits
- Making Original Journal Entries
- Recording Revenue and Income
- Recording Expenses and Losses
- Recording Set-Up and Follow-Up Transactions for Revenue and Expenses
- Recording Investing and Financing Transactions
- Answers to Problems on the Bookkeeping Cycle

Chapter 5: The Bookkeeping Cycle: Adjusting and Closing Entries

- Getting Accurate with Adjusting Entries
- Breaking Down the End-of-Year Adjusting Entries
- Closing the Books on the Year
- Instituting Internal Controls
- Answers to Problems on the Bookkeeping Cycle

Chapter 6: Accounting in the Digital Age

- Keeping a Few Foundational Accounting Concepts in Mind

- Using Accounting Software and the Services of an Expert
- Controlling and Protecting Money Flows in the Electronic Age
- Managing the Accounting Function in the On-Demand World
- Answers to Problems on Accounting in the Digital Age

Chapter 7: Understanding Basic Accounting Concepts and Methods

- Touching on Basic Accounting Theories and Concepts
- Providing Some Examples of Choosing Accounting Methods
- Getting Off to a Good Start
- Determining Whether Products Are Unique or Fungible
- Contrasting Cost of Goods Sold Expense Methods (for Fungible Products)
- Appreciating Depreciation Methods
- Timing Bad Debts Expense
- Answers to Problems on Choosing Accounting Methods

Chapter 8: The Effects and Reporting of Profit

- Understanding the Nature of Profit
- Choosing the Income Statement Format
- Deciding on Disclosure in the Income Statement

- Examining How Sales and Expenses Change Assets and Liabilities
- Summing Up the Manifold Effects of Profit
- Answers to Problems on the Effects and Reporting of Profit

Chapter 9: Reporting Financial Condition in the Balance Sheet

- Getting Started on the Balance Sheet
- Building a Balance Sheet
- Fleshing Out the Balance Sheet
- Clarifying the Values of Assets in Balance Sheets
- Answers to Problems on Reporting Financial Condition in the Balance Sheet

Chapter 10: Coupling the Income Statement and Balance Sheet

- Rejoining the Income Statement and Balance Sheet
- Filling in Key Pieces of the Balance Sheet from the Income Statement
- Putting Fixed Assets in the Picture
- Completing the Balance Sheet with Debt and Equity
- Answers to Problems on Coupling the Income Statement and Balance Sheet

Chapter 11: Reporting Cash Flows and Changes in Owners' Equity

- Figuring Profit from the Balance Sheet

- Reporting the Statement of Changes in Stockholders' Equity
- Determining Cash Effect from Profit Generating Activities
- Presenting the Statement of Cash Flows
- Answers for Problems on Reporting Cash Flows and Changes in Owners' Equity

Chapter 12: Analyzing Profit Behavior

- Mapping Profit for Managers
- Analyzing Operating Profit
- Analyzing Return on Capital
- Improving Profit Performance
- Answers to Problems on Analyzing Profit Behavior

Chapter 13: Tackling Managerial Cost Accounting

- Minding Manufacturing Costs
- Taking a Short Tour of Manufacturing Entries
- Calculating Product Cost: Basic Methods and Problems
- Calculating Product Cost in Unusual Situations
- Answers to Problems on Manufacturing Cost Accounting

Chapter 14: Business Planning and Raising Capital

- Starting with the Business Plan
- Realizing the Importance of Business Forecasts
- Identifying Types of Available Capital
- Answers to Problems on Managing Business Capital

Chapter 15: Ten Things You Should Know About Business Financial Statements

- Rules and Standards Matter
- Exactitude Would Be Nice, but Estimates Are Key
- Financial Statements Fit Together Hand in Glove
- Accrual Basis Is Used to Record Profit, Assets, and Liabilities
- Cash Flow Differs from Accrual Basis Profit
- Profit and Balance Sheet Values Can Be and Often Are Manipulated
- Financial Statements May Be Revised Later to Correct Errors and Fraud
- Some Asset Values Are Current, but Others May Be Old
- Financial Statements Leave Interpretation to Readers
- Financial Statements Tell the Story of a Business, Not Its Individual Shareowners

Chapter 16: A Ten-Point Checklist for Management Accountants

- Designing Internal Accounting Reports

- Helping Managers Understand Their Accounting Reports
- Involving Managers in Choosing Accounting Methods
- Designing Profit Performance Reports for Managers
- Designing Cash Flow Reports for Managers
- Designing Management Control Reports
- Developing Financial Forecast Models for Management Decision-Making Analysis
- Working Closely with Managers in Planning
- Establishing and Enforcing Internal Controls
- Staying Current in the Digital Age and Global Economy

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